



FOR IMMEDIATE RELEASE

FOR ADDITIONAL INFORMATION

Mary Lynn Miller, Chief Operating Officer
404.869.2568
mmiller@shrmatlanta.org

Jean Yahres, Association Director
404.760.8129
jyahres@shrmatlanta.org

**Georgia's Largest Human Resources Conference to
Gather Hundreds for Education & Networking
Hosted by SHRM-Atlanta October 18-19**

Atlanta (August 24, 2010) – SHRM-Atlanta, the Atlanta Chapter of the Society of Human Resources Management, hosts the 20th Annual SHRM-Atlanta Human Resources Conference on October 18 and 19 at the Cobb Galleria Centre. Human resources professionals and other individuals with an interest in human resources from all over Georgia are invited to attend this two-day conference to network, learn and share valuable ideas with other HR practitioners, as well as earn continuing education credits from the Human Resources Certification Institute (HRCI). The event is the largest gathering of the human resources community in Georgia this year. Confirmed speakers include leaders from Georgia Power, WellStar Health System, AARP, GlaxoSmithKline and a number of other prominent corporations, consultancies and law firms.

Today's dynamic economic and legislative environments have a tremendous impact on business and the human resources function; the variety of offerings at the SHRM-Atlanta Human Resources Conference equips participants to lead as their organizations face these concerns. With approximately 60 concurrent education sessions, the conference's seven learning tracks present opportunities to gain knowledge for addressing the most pressing challenges back in the work place. Tracks include: Business Acumen and Leadership; Law and Legislation; Total Rewards, a comprehensive look at compensation; Organizational Evolution; Talent Management; Diversity and Inclusion and HR Connection, which emphasizes social networking for business.

The Resource Partner Showcase opens on Monday, October 18 at 9 a.m. and features over 75 exhibitors providing products and services to help human resources professionals work more efficiently. As part of this year's showcase, the Technology Association of Georgia (TAG) debuts "tech-row," a series of booths representing TAG's member companies. Admission to the Showcase is free and open to the general public.

A highlight of the agenda is the 2010 SHAPE Awards, taking place Monday, October 18 at 3 p.m. to recognize individual HR professionals and teams who exemplify the highest professional standards in the industry. Following the SHAPE Awards, Don Yeager, four-time New York Times bestselling author and long-time associate editor of *Sports Illustrated*, presents the keynote address, *What Makes the Great Ones Great*, which shares characteristics of leaders and tips on how to achieve a higher level of personal success, culled from his years of interaction with the world's greatest athletic champions. Networking opportunities also include a roundtable breakfast held Tuesday, October 19 where conference attendees share ideas and knowledge about specific topics or areas of expertise.

Full-access, student and one-day registration rates are available. Discounted early-bird rates expire on Monday, September 13 (originally published as August 29, this deadline has just been extended). For rates, a detailed agenda and additional information regarding the 20th Annual SHRM-Atlanta Human Resources Conference, visit shrmatlanta.org.

About SHRM-Atlanta

SHRM-Atlanta, the Atlanta Chapter of the Society for Human Resource Management, was founded in 1965, and has current membership of over 2200 individuals. SHRM-Atlanta seeks to promote the professionalism of the Human Resources Management field by offering members a wide variety of professional development opportunities and a common forum in which to share ideas and experiences. Serving the Atlanta HR professional, SHRM-Atlanta provides opportunities for career development and community involvement both inside and outside of the Chapter. SHRM-Atlanta – Working for a Better Atlanta!

###