



## FOR IMMEDIATE RELEASE

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### **MEETING EXPECTATIONS NAMED TO SECOND ANNUAL “CMI 25” LIST BY CORPORATE MEETINGS & INCENTIVES MAGAZINE**

ATLANTA, GA (September 3, 2008) – Meeting Expectations today announced that it has been named to the second annual “CMI 25” list of the industry's largest and most influential full-service independent meeting and incentive travel management companies focused on the corporate market. Compiled by Penton Media's *Corporate Meetings & Incentives* magazine, the leading information source for the \$40.3 billion corporate meetings and events industry, the CMI 25 provides an essential resource for corporate executives and meeting professionals seeking partners for outsourcing all or parts of their programs. The CMI 25 appears in the September issue of *Corporate Meetings & Incentives* and is available on [www.meetingsnet.com](http://www.meetingsnet.com).

“The CMI 25 list represents the leading companies in the industry, based on extensive research by our staff,” said Barbara Scofidio, editor of *Corporate Meetings & Incentives*. “As outsourcing of meeting and incentive travel program planning becomes increasingly important to corporate America, the CMI 25 have become the ‘go-to’ service providers for executives in many sectors.”

Meeting Expectations is a certified, full-service conference and association management company headquartered in Atlanta. A talented and diverse team including seven Certified Meeting Planners (CMPs) draws upon its vast industry experience to create corporate events including sales kickoffs, user group meetings, customer summits and educational conferences all over the world.

“We are thrilled to have earned a place on this prestigious list for the second consecutive year,” said President Brian Meyer. “We strive to deliver our clients events that far surpass their expectations— it is gratifying to be recognized on the national stage as industry leaders.”

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The magazine's editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2007 and the total number of room nights represented by those meetings and incentives. They also evaluated the number of full-time employees at each company, as well as the percentage of the company's revenues that came from organizing corporate meetings and incentives.

### **Meeting Expectations**

Founded in 1992, Meeting Expectations is a full service global meeting and association management firm headquartered in Atlanta, GA. Meeting management services include budget development, pre-show planning, online-registration, on-site and logistics management, education and program management, speaker and exhibit management, tradeshow management, event marketing, complimentary site selection and contract negotiation and advanced technology solutions services. Meeting Expectations serves association clients by providing strategic planning and Board development, headquarters services, website development and database solutions, membership marketing and management, governance management, meeting management, financial management and more. Meeting Expectations is one of only 51 U.S. companies to be accredited by the American Society of Association Executives (ASAE) and, for the second time, has earned a place on *Corporate Meetings & Incentives* magazine's "CMI Top 25" list of the largest and most influential meeting and incentive companies. For more information, please visit [www.meetingexpectations.com](http://www.meetingexpectations.com).

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