



SHRMTM

SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

What's New at SHRM?

- Based on a Strategic Business Review completed during 2009, SHRM has developed a five-year plan, along with a new vision, mission, and strategy.

Vision:

- “To be a globally recognized authority whose voice is heard on the most pressing people management issues of the day - now and in the future”

Mission:

- Build partnerships
- Provide a global community to share expertise & create innovative solutions
- Provide thought leadership, education, & research
- Be an advocate on the most critical issues facing workplaces & the human resource profession

Six Strategic Priorities

1. Provide high-value resources to existing core membership
2. Be a global organization
3. Operate as a financially sustainable organization
4. Evolve positioning to become more of an advisor and advocate
5. Attract HR executives and business/organization leaders
6. Engage non-HR professionals

- > Create a robust, online social networking platform enabling self-forming communities of interest.
- > All geographical or physical constraints would be eliminated.
- > Launched in June 2009 for all members, with ongoing updates to follow.

The screenshot displays the SHRMConnect interface. At the top, a navigation bar contains links for ABOUT SHRM, HR DISCIPLINES, LEGAL ISSUES, TEMPLATES AND TOOLS, PUBLICATIONS, RESEARCH, EDUCATION, CONFERENCES, COMMUNITIES, and ADVOCACY. The main content area shows the profile of Heather Owens, PHR, a Benefits Advisor at CNA Insurance. It features a 'My Connections' section with links to James Treadway and Ruth Matthews, and a 'My Communities' section with links to Chicago and Diversity & Inclusion. A 'My Feeds' section shows a tweet about a SHRM article. The left sidebar includes a 'COMMUNITIES' menu with options like Member Directory and HR Talk, and a 'Jobs: Post and Search' button. A 'monster.com' banner is on the right.

Create a group for your chapter or local special interest group!

- Self-service, immediately accessible, online benefit that allows SHRM members to request and receive via email information on a wide variety of HR topics
- Express Request responses are available around-the-clock
- www.shrm.org/TemplatesTools/ExpressRequests
- **Just a few topics:**
 - > 2010 Effective Dates & Deadlines
 - > GINA Health Ins. Title, eff. 1/1/10 for many plans
 - > Health Care Costs - 2010
 - > H1N1 Flu Preparedness
 - > Managing a Downturn
 - > Finding Training Grants
 - > DB(k) Retirement Plans, eff. 1/1/10

Web-based Mentoring Program

- Gives entry-level HR participants the knowledge and expertise of seasoned HR professionals, who in turn gain a rewarding experience
- SHRM matches mentors to protégés and makes the initial introductions
- A short evaluation will be sent at the one-month mark and again at the six-month mark
- www.3creekmentoring.com/shrm/index.cfm

- Toolkit includes a variety of resources designed to strengthen HR's essential role and to prepare your workforce during a down economy
 - > **Helping Your Organization Plan**
 - > **Helping Your Employees Cope**
 - > **Helping Yourself and Your Career**
 - > **Sample Forms and Policies**
 - > www.shrm.org/issues/economy

HR Jobs

- The largest online job board in the HR profession
- Available to members and non-members
- Job seekers are able to:
 - > Search open positions
 - > Create cover letters and resumes
 - > Apply for jobs
 - > Manage employer responses
- Recruiters are able to:
 - > Post job opening
 - > Manage job postings
 - > Receive applications

- Ways to get **FREE** recertification credits
 - > SHRM webcasts
 - Many to choose from; all but the latest legislative news webcasts are FREE to SHRM members
 - Each webcast counts for 1 credit, and some are strategic (SPHR) and global (GPHR)
 - > On-the-job learning
 - If you are doing something NEW at work that broadens your knowledge of HR, it will count for credit (examples: rolling out a new 401K plan, developing a strategic planning for your department, researching new healthcare plans, developing a new compensation system)
 - > Instruction: 1 hour taught = 1.5 credit hours awarded.
 - Includes courses taught at work such as workplace violence prevention, sexual harassment prevention, supervisory training, safety training, etc.
 - > Research, write, or publish on **HR topics**, even in your local newspaper or chapter newsletter or website.

- **Employment Law & Legislative Conference**
 - > The very latest on the public policy and legislative agenda
 - > March 17 – 19, 2010 – Washington, DC
- **Staffing Management Conference & Exposition**
 - > The only SHRM conference dedicated to helping HR professionals who specialize in talent management
 - > April 26 -- 28, 2010 – Orlando, Florida
- **Annual Conference & Exposition**
 - > The world's largest HR conference
 - > June 27 -- 30, 2010 – San Diego, California
- **SHRM Strategy Conference**
 - > October 6 - 8, 2010 -- San Antonio, Texas
- **SHRM Diversity Conference**
 - > October 11 - 13, 2010 -- New Orleans, Louisiana
- **Leadership Conference**
 - > Exclusively for SHRM volunteer leaders—by invitation only
 - > November 18-20, 2010

Get refreshed, invigorated and empowered to meet the challenges of the year ahead.

- **Learn about the latest legislative hot topics**
 - How will proposed legislation affect you and your business?
- **Seek answers to pressing questions**
 - You have access to the best minds in business, policy and HR. Take advantage!
- **Earn up to 29 recertification credits in a few short days**
 - That's nearly half the 3-year, 60-credit recertification requirement.
- **Improve your mind in more than 150 sessions**
 - Tools, tips and strategies are available for HR professionals at every level, in every discipline.
 - Our easy-to-use online planner helps you design your conference experience.
- **The world's largest HR conference is a must-attend event**
 - Get new ideas on how to position your business to thrive in a recovering economy.

Take insight from the brightest minds back to your workplace.

- **Al Gore**
 - Former Vice President, environmental activist and advisor to leaders throughout the world
- **Steve Forbes**
 - President and Chief Executive Officer of *Forbes*, the nation's premier business magazine
- **Marcus Buckingham**
 - Visionary, strength-management leader and *New York Times* best-selling author
- **Angelia Herrin**
 - Editor, Research and Special Projects, *Harvard Business Review*, will moderate a panel of high-level HR leaders

	SHRM Member	Join Now!	Nonmember
Early Bird (1/23-4/16)	\$1,250	\$1,395	\$1,665
Standard (4/17-5/28)	\$1,360	\$1,505	\$1,775
Late (After 5/28)	\$1,475	\$1,620	\$1,890